DOING WELL IN ENGLISH Case Study -- March 2017

Ekaterina Ivanova does research on distance learning at the Orel Branch of RANEPA, the Russian Presidential Academy of National Economy and Public Administration. She participated in a 12-week course by Native English Institute (NEI), a Seattle, Washington-based online education innovator.

The most valuable part of the course, according to Ivanova, was the opportunity to talk every week to American native speaker teachers who helped her learn phrasal verbs and idiomatic expressions.

"It is so great to feel from their response that other people can understand your English."

NEI's teachers, all certified in Teaching English as a Second Language, specialize in explaining phonetics for correct pronunciation. Viktoria Kostioglo, a student at RANEPA's Moscow campus, said that she most appreciated this pronunciation help, and the speaking confidence that she gained.

Elena Yaldyshova, a manager in the International Department at RANEPA, liked NEI's creative approach, citing how her NEI teacher used the Gotye song "Somebody That I Used to Know" to teach the grammatical construction "used to be."

Other course participants also commented on how useful they found the assignments that NEI selected for their particular interests.

"The most interesting assignments were TED Talks, for sure. They are not only informative but a great opportunity for listening practice." (Ekaterina Ivanova)

Kostioglo shared how one assigned podcast "Lying to Ourselves" made an impact on her beyond English.

"Discussion of this topic made me think about my problems and see my life differently. This inspired me to do what I had long wanted to do, but put off."

Other significant advantages that participants reported about the NEI Method included expert instruction in correct usage of articles (a, an, the) and accent reduction. They liked both expanding their vocabulary for new topics and also picking up everyday phrases and words. Ivanovo summed it up:

"I never knew it was possible to answer "Doing well!" to the question "How are you?"



The Russian Presidential Academy of National Economy and Public Administration (RANEPA) was founded by Presidential Decree on September 20, 2010, merging the Academy of National Economy (ANE), the Russian Academy of Public Administration (RAPA) and 12 other state educational institutions. www.RANEPA.ru



NEI has innovated the Virtual Immersion™ Method, taught by TESL-certified American teachers and proven to accelerate Conversational English learning for professionals and students of all ages around the world. www.NE.Institute